

Primary Care Leadership Development Programme Autumn 2022

- *Do you see yourself as a leader – or future leader - in primary care?*
 - *Do you want to develop your leadership skills and strategic thinking?*
 - *Do you want to understand and make the most of the opportunities the new Integrated Care Boards offer?*
 - *Do you want to deepen your understanding of how to work with others to deliver change?*
 - *Do you want to understand the principles of system change and how to apply these to your local challenges?*
- ...if so, then this programme is for you!*

About the programme

This development programme will support 24 people from diverse roles across the East of England health system to enhance their personal effectiveness and their capacity to make a difference. The future health system requires people in all different roles to step forwards as leaders. This involves developing the necessary behaviours, abilities and practical skills to work collaboratively and compassionately with others.

No one can make change happen on their own but as a leader you are the instrument of change, so the programme will start by supporting you to understand yourself and your impact on others. You will deepen your understanding about the changing context of care and what that means for you, your colleagues and your service.

The programme is highly participative and you will be required to do small amounts of work between modules which will help you to understand the people that you serve, what the people you work closely with need to collaborate effectively and to think through how you might want to do things differently in the future.

“The programme has been excellent and has challenged me as a leader and as a person”

Who is the programme for?

Leadership can come from anywhere, not just from the ‘top’. The programme is for anybody wanting to develop their leadership in primary care settings including:

- ✓ Clinical Directors
- ✓ GPs
- ✓ Practice Managers, and their deputies/assistants
- ✓ Strategic and Business Managers
- ✓ PCN managers
- ✓ Allied Health Professionals
- ✓ Care Coordinators
- ✓ Practice Nurses
- ✓ Social Prescribing Link Workers
- ✓ Public health staff in local authorities

The programme is also open to people working across the wider health and care system, for example pharmacists, community nurses, midwives, Health Visitors, those in specialist clinics, dentists, opticians or hearing care providers.



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How the programme will be delivered

This partnership programme, delivered by Altogether Better will be delivered virtually using Zoom. This is a tried-and-tested format which allows for large and small group work, lively conversations and connections across your peer group through the use of interactive tools and resources. You will be supported to make the most of Zoom's features but you will require an internet connected computer with functioning mic/camera.

*"A fantastic programme!
Very stimulating and has really got me thinking in new directions"*

Programme Outline

We are running two programmes (each open to 24 participants) on the dates listed. The morning programme runs from 9.00am- 12.30pm, the afternoon programme starts at 1.30pm and finishes at 5.00pm.

Tuesday 8th November 2022	Understanding yourself and your impact This session will help you to understand yourself and your impact on others. These insights will help people to make best use of themselves and understand the skills they need to develop in their role as leaders of change in primary care.
Tuesday 29th November 2022	The changing context of care This session will focus on gaining a deeper understanding of the current wider context of care, your local context and what that means for you, your service and the health system.
Tuesday 13th December 2022	Understanding the changes that need to be made This session will focus on understanding the possibilities that come from the changing context, including workforce integration, new ways of working, new models of care, delivery at scale and the potential of working digitally.
Tuesday 10th January 2023	Skills for change The session will provide you with an opportunity to build and develop the skills that you most need to support you as a leader of change, your continuous development as a leader and to build your career.
Tuesday 7th February 2023	Collaborative leadership, engaging others, working in teams and partnerships We will focus on supporting you to work at small scale in teams and at a larger scale to understand models of partnership working across services and organisations.

How to apply

To apply for a place on the programme, follow [this link](#).

Applications must be submitted by 5pm on Wednesday 7th September 2022.

