

Primary Care Leadership Development Programme

- *Do you see yourself as a leader in primary care?*
- *Do you want to deepen your understanding of how to work with others to deliver change?*
- *Do you want to develop your leadership skills and strategic thinking?*
- *Do you want to understand the principles of system change and how to apply these to your local challenges?*

Programme description

This development programme will support two cohorts of 24 people each, from diverse roles across the East of England health system to enhance their personal effectiveness and their capacity to make a difference. The future health system requires people in all different roles to step forwards as leaders. This involves developing the necessary behaviours, abilities and practical skills to work collaboratively and compassionately with others.

No one can make change happen on their own but as a leader you are the instrument of change, so the programme will start by supporting you to understand yourself and your impact on others. You will deepen your understanding about the changing context of care and what that means for you, your colleagues, and your service.

The programme is participative and you will be required to do small amounts of work between modules which will help you to understand the people that you serve, what the people you work closely with need to collaborate effectively and to think through how you might want to do things differently in the future.

Who is the programme for?

Leadership can come from anywhere, not just from the 'top'. The programme is for anybody wanting to develop their leadership in primary care settings including:

- ✓ Clinical Directors
- ✓ GPs
- ✓ Practice Managers and their deputies/assistants
- ✓ Strategic and Business Managers
- ✓ PCN managers
- ✓ Allied Health Professionals
- ✓ Care Coordinators
- ✓ Practice Nurses
- ✓ Social Prescribing Link Workers

Whilst there is a focus on primary care leadership, the programme is also open to people working across the wider health and care system, for example pharmacists, community nurses, midwives, Health Visitors, those in specialist clinics, dentists, opticians or hearing care providers.

How the programme will be delivered

This partnership programme will be delivered virtually using Zoom. This is a tried-and-tested format which allows for large and small group work, lively conversations and connections across your peer group through the use of

interactive tools and resources. You will be supported to make the most of Zoom's features but you will require an internet connected computer with functioning mic/camera.

Programme Outline

We are running two programmes (each with 24 participants) on the dates listed. The morning programme runs from 9.00am- 12.30pm, the afternoon programme starts at 1.30pm and finishes at 5.00pm.

Tuesday 22nd February	Understanding yourself and your impact This session will help you to understand yourself and your impact on others. These insights will help people to make best use of themselves and understand the skills they need to develop in their role as leaders of change in primary care.
Tuesday 8th March	The changing context of care This session will focus on gaining a deeper understanding of the current wider context of care, your local context and what that means for you, your service and the health system.
Tuesday 22nd March	Understanding the changes that need to be made This session will focus on understanding the possibilities that come from the changing context, including workforce integration, new ways of working, new models of care, delivery at scale and the potential of working digitally.
Tuesday 5th April	Skills for change The session will provide you with an opportunity to build and develop the skills that you most need to support you as a leader of change, your continuous development as a leader and to build your career.
Tuesday 19th April	Collaborative leadership, engaging others, working in teams and partnerships We will focus on supporting you to work at small scale in teams and at a larger scale to understand models of partnership working across services and organisations.

How to apply

To apply for a place on the programme, follow [this link](#).

Applications must be submitted by 12:00 Friday 4th February.